*IPR: intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time.*

***Why should we promote IPR?***

**•**Provides health and safety for creators

• Drives economic growth and competitiveness and encourages innovation.

***What are the benefits of IPR for the average consumer?[[1]](#footnote-0)***

* Strong IP rights help consumers make an educated choice about the safety, reliability, and effectiveness of their purchases.
* Enforced IP rights ensure products are authentic, and of the high-quality that consumers recognize and expect.
* IP rights foster the confidence and ease of mind that consumers demand and markets rely on.

***Why is it important from an IPR aspect that you document and audit the source code before releasing the code?***

* Claim your code

***According to GDPR, what personal data is considered “sensitive”?***[[2]](#footnote-1)

* ANy data that reveals a subjects information
* Racial or ethnic origin
* Politic beliefs

***According to GDPR, may a company register data about a customer’s hobbies? Why? WHy not? Under which circumstances?***

* It must support the law in order to collect data; legal basis, like a contract between the company and the customer
* Consent

1. <https://www.theglobalipcenter.com/why-are-intellectual-property-rights-important/> [↑](#footnote-ref-0)
2. <https://www.burges-salmon.com/news-and-insight/legal-updates/gdpr-personal-data-and-sensitive-personal-data> [↑](#footnote-ref-1)